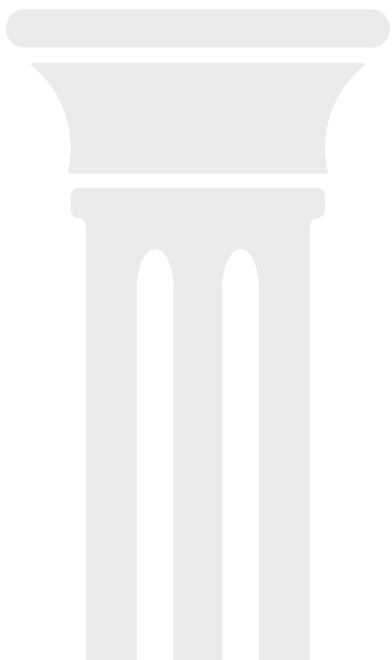


**MONTHLY CONTENT PILLARS FOR**

# **CATHOLIC CREATORS**



# MONTHLY CONTENT PILLARS FOR CATHOLIC CREATORS

## **TEACHING EXPLAINED OR QUESTION ANSWERED**

Carousel - 2x a month

## **TREND, EXPLANATION, EVENT HIGHLIGHT, HOMILY CLIP**

Video - 4x a month

## **UPCOMING EVENTS**

IG Story, carousel - 1–2x a month

## **INSPIRATIONAL OR RELATABLE POST**

Catholic quote, everyday lessons from saints, meeting people where they are, normal Catholic things no one talks about, media that promotes virtue but isn't necessarily Catholic - 2–3x a month

## **REMINDER OF WHY WE ARE CATHOLIC**

Photo - 1x a month

## **CATHOLIC RESOURCES YOU OFFER**

Single graphic or carousel - 1x a month

## **HIGH-QUALITY PHOTOGRAPHY**

2–3x a month